



HONORABLE | PROGRESSIVE | PROFESSIONAL

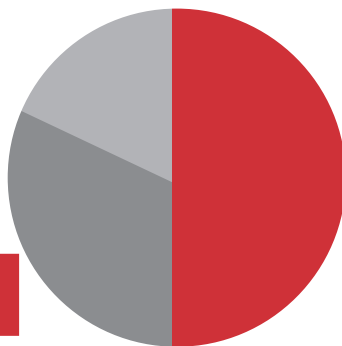
Longcheer, founded in 2002, focuses on the Design, R&D, and Manufacturing of Smart Phones, Tablet/PCs, Virtual Reality and other Smart Products. We provide a complete set of mobile solutions for product planning, concept design, product delivery, and after-sales services. Longcheer aims to be a leading Smart Products service provider. Our well-developed software, hardware, and design capabilities ensure that the company continues to meet the diversified needs of our customers. As of 2018, Longcheer has sold more than 800 million products. Longcheer's headquarters is located in Shanghai, China and we have R&D centers in Shanghai, Shenzhen, and Huizhou. Our manufacturing facilities are located in Huizhou, Nanchang, Nanning, India, Vietnam and we have business offices in Beijing, Shenzhen, Hong Kong, and San Jose, CA (USA).

COMPANY CULTURE

- Our Vision: Be a leading smart product service provider
- Our Mission: Create values through technology
- Our Values: Honorable is our principle, Progressive is our approach and Professional is our execution

HOW WE SERVE OUR CUSTOMERS

20% CM
30% JDM
50% ODM



THE POWER OF AN EXPERIENCED PARTNER

- 17+ years design and manufacturing experience
- Full-service ODM specialized in mid to high volume, multi-SKU programs
- Quick ramp, high volume factory capacity
- Modern manufacturing equipment and technology
- Tier 1 supply chain, logistics and quality management
- Consistent NPI and Go-to-Market processes



QUALITY CERTIFICATIONS

- ISO 9001: 2015
- ISO 14001: 2015
- ISO45001: 2018
- QC 080000: 2017
- ANS/IEC17025:2005
- OHSAS 18001: 2007
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WORLDWIDE PARTNER IN ORIGINAL DESIGN MANUFACTURING

30+
PRODUCTS
 DEVELOPED
 ANNUALLY

16,000
EMPLOYEES
 (**2,650+**
 ENGINEERS)

5
MANUFACTURING
FACILITIES

9.5 MU
CAPACITY
PER MONTH
 ACROSS ALL
 LOCATIONS

EXPORT
 CHINA LICENSED
 FOR EXPORT
 AND DOMESTIC
 MARKETS



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ORIGINAL DESIGN MANUFACTURING (ODM)

Our manufacturing process is enhanced through our broad manufacturing capabilities.

R & D STRENGTH

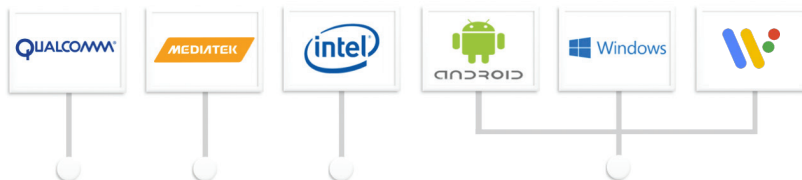
- More than 17 years of experience in the mobile communications industry
- 2,650+ Engineers
- R&D centers in Shanghai, Shenzhen, Huizhou
- In-house Industrial Design Lab
- Simulation design capabilities including:
 - Audio, Thermal, Antenna, Power, EMC, Optical and Imaging Design and Debugging
- In-house Test and Certification Labs including:
 - OTA, Audio and Optical Labs
 - SAR Chamber
 - Temperature Chambers
 - ESD Lab
 - RF Shield Rooms
 - Automated test Lab
 - Reliability/Lifecycle test Lab

REGIONAL SERVICE GLOBAL COMPETENCE

- Multiple manufacturing sites to support product needs
- Multiple business entities to support local legal and financial requirements
- Regional offices to support time zones and languages

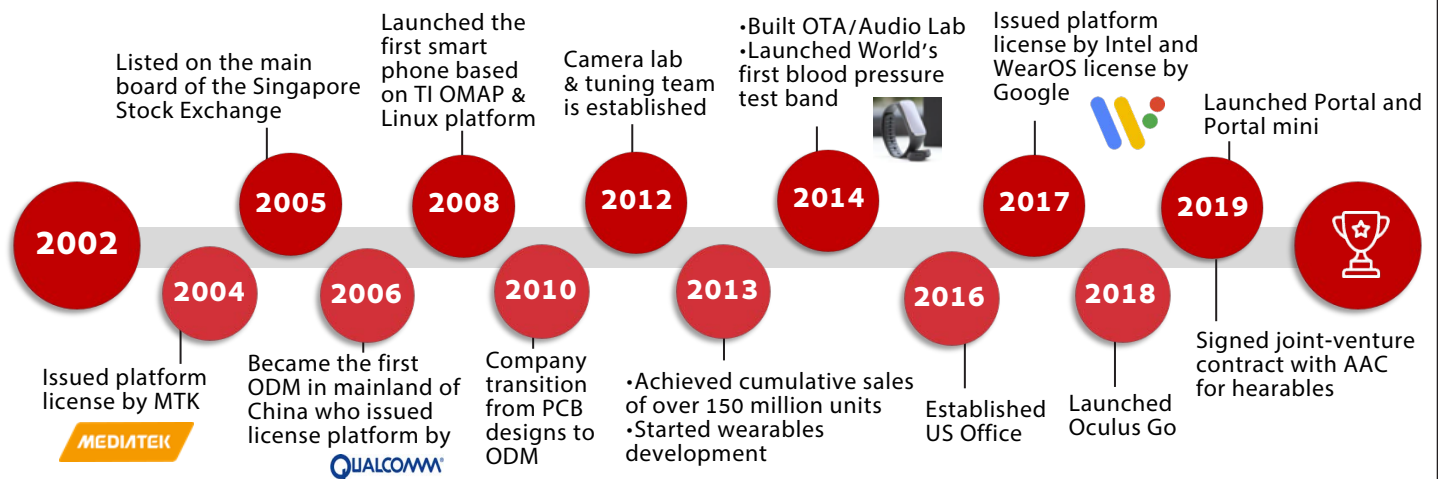


KEY TECHNOLOGY PARTNERS



SINCE 2006 SINCE 2004 SINCE 2017 OS: ANDROID, WINDOWS, WEAR OS

COMPANY'S MILESTONE ON R&D ACHIEVEMENT





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PRODUCT CATEGORIES



SMART PHONES



TABLET/PC



VR



SMART HOME



WEARABLES

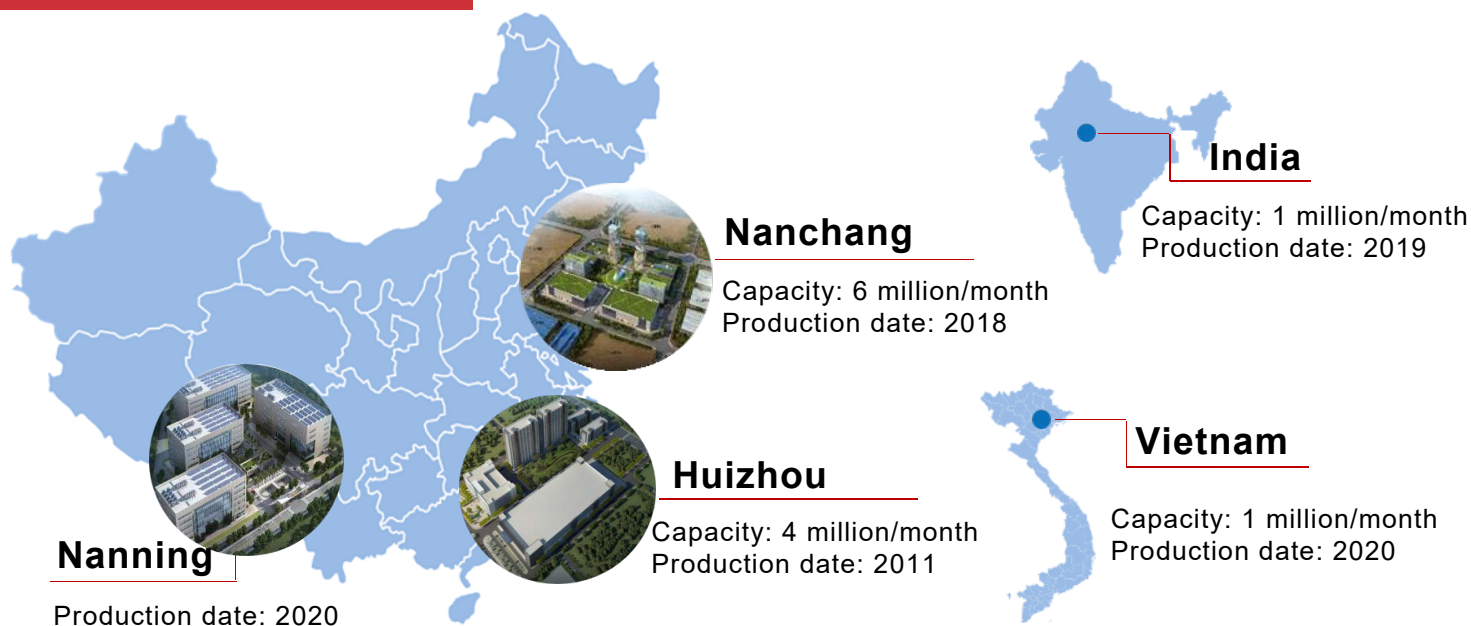


AI SPEAKERS

We offer a broad variety of technology solutions to support our customers who are competing in leading edge, smart industries.

- Communications
- Automotive
- Security
- Location
- Health & Wellness
- Additional Markets

MANUFACTURING LAYOUT



CONTACT US

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